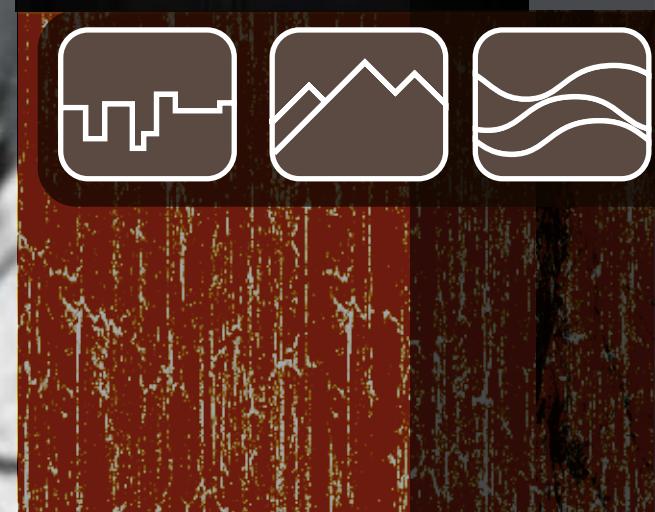


M E T R O + M O U N T A I N + M A R I N E

2010



100% UV

M O O N D O G G I E

BURNS



SKU 20124  
UPC 780207201249  
PRICE \$26

COLLETTE



SKU 20125  
UPC 780207201256  
PRICE \$26

DIVINO



SKU 20151  
UPC 780207201515  
PRICE \$26

FAIRWEIGHER



SKU 11025  
UPC 780207110251  
PRICE \$26

FAIRWEIGHER NEON



SKU 20995  
UPC 780207209955  
PRICE \$26

INKSTER



SKU 20951  
UPC 780207209511  
PRICE \$26

MO HAIR



SKU 20997  
UPC 780207209979  
PRICE \$26

MOONDOGGIE



SKU 20909  
UPC 780207209092  
PRICE \$26

MOVADO



SKU 04260  
UPC 780207042606  
PRICE \$26

T BONE



SKU 11051  
UPC 780207110510  
PRICE \$26

T BONE NEON



SKU 20993  
UPC 780207209931  
PRICE \$26

EYECANDY



SKU 20916  
UPC 780207209160  
PRICE \$31

MEMO



SKU 07051  
UPC 780207070517  
PRICE \$31

NOVAK



SKU 20917  
UPC 780207209177  
PRICE \$31





Poly carbonate lenses  
Lifetime Warranty

## METROPOLITAN FASHION



The vibe on the street is tattoo inspired, neon explosive, graphics, bling and retro appeal reflecting individual personality or anonymous! Our Metropolitan series gives women and men the freedom to define their look while they work and play in the heat of fashion.

ZYDECO



SKU 20919  
UPC 78020720919  
PRICE \$31

FANDANGO



SKU 20952  
UPC 780207209528  
PRICE \$35

GRAPEVINE



SKU 20127  
UPC 780207201270  
PRICE \$35

HEIRESS



SKU 07022  
UPC 780207070227  
PRICE \$35

HYLTON



SKU 20912  
UPC 780207209122  
PRICE \$35

JOYRIDE



SKU 20913  
UPC 78020720913  
PRICE \$35

STUBBLE



SKU 20123  
UPC 780207201232  
PRICE \$35

DILEMMA



SKU 20119  
UPC 780207201195  
PRICE \$40

HERRERA



SKU 20122  
UPC 780207201225  
PRICE \$40

YACHTSMAN



SKU 20128  
UPC 780207201287  
PRICE \$40



D I L E M M A

All prices listed are retail





B A S E L I N E



COREA



SKU 20112  
UPC 780207201126  
PRICE \$22

KINETIX



SKU 11011  
UPC 780207110114  
PRICE \$22

MANIC



SKU 04267  
UPC 780207042675  
PRICE \$22

RELAY



SKU 20113  
UPC 780207201133  
PRICE \$22

ROCKET



SKU 00884  
UPC 780207008848  
PRICE \$22

X9



SKU 11012  
UPC 780207110121  
PRICE \$22

BEARTREE



SKU 20115  
UPC 780207201157  
PRICE \$26

DIECAST



SKU 11014  
UPC 780207110145  
PRICE \$26

EJECTOR

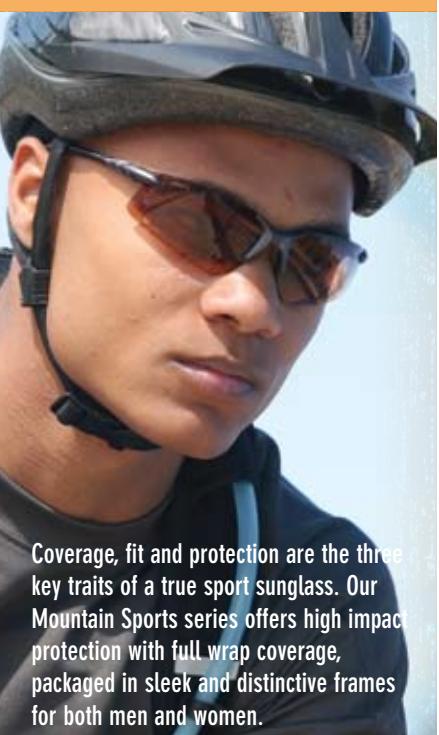


SKU 11015  
UPC 780207110152  
PRICE \$26





## MOUNTAIN SPORTS



Coverage, fit and protection are the three key traits of a true sport sunglass. Our Mountain Sports series offers high impact protection with full wrap coverage, packaged in sleek and distinctive frames for both men and women.

GAMMA



SKU 20906  
UPC 780207209061  
PRICE \$26

MAD MAX



SKU 01645  
UPC 780207016451  
PRICE \$26

NANOH



SKU 20908  
UPC 780207209085  
PRICE \$26

JETEX



SKU 20116  
UPC 780207201164  
PRICE \$35

ZILLA



SKU 20118  
UPC 780207201188  
PRICE \$35

VERGE



SKU 20114  
UPC 780207201140  
PRICE \$40

BASELINE



SKU 20148  
UPC 780207201485  
PRICE \$40

EROCK



SKU 20149  
UPC 780207201492  
PRICE \$40

KICKROCK



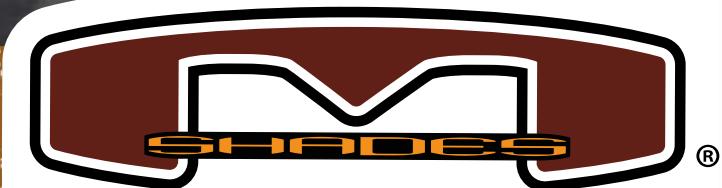
SKU 20150  
UPC 780207201508  
PRICE \$40

SENSAY



SKU 20117  
UPC 780207201171  
PRICE \$40

Z I L L A



All prices listed are retail



D R I G G S

DIGWEED



SKU 20131  
UPC 780207201317  
PRICE \$26

MAJID



SKU 11037  
UPC 78020711037  
PRICE \$26

RIP GRIFFEN



SKU 11038  
UPC 780207110381  
PRICE \$26

ARGON



SKU 04281  
UPC 780207042811  
PRICE \$35

CURRENT



SKU 01991  
UPC 780207019912  
PRICE \$35

HAMMERHEAD



SKU 20923  
UPC 780207209238  
PRICE \$35

MAKO



SKU 20924  
UPC 780207209245  
PRICE \$35

SANIBEL



SKU 20138  
UPC 780207201386  
PRICE \$35

STARSKY



SKU 04285  
UPC 780207042859  
PRICE \$35

TARGEET



SKU 04277  
UPC 780207042774  
PRICE \$35

ZEN MECHANIC



SKU 04283  
UPC 780207042835  
PRICE \$35

AMASA



SKU 20129  
UPC 780207201294  
PRICE \$40

BERMUDA



SKU 07031  
UPC 780207070319  
PRICE \$40





## MARINE POLARIZED



Our comprehensive polarized lens collection offers fit, finish, performance and stylish looks for men and women who live for adventure...or just live.

**BLUEFIN**



SKU 20922  
UPC 780207209221  
PRICE \$40

**CARTEL**



SKU 20137  
UPC 780207201379  
PRICE \$40

**CLOAK**



SKU 04284  
UPC 780207042842  
PRICE \$40

**DORADO**



SKU 20132  
UPC 780207201324  
PRICE \$40

**DRIGGS**



SKU 20133  
UPC 780207201331  
PRICE \$40

**HIGHLINE**



SKU 20925  
UPC 780207209252  
PRICE \$40

**HOOTIE**



SKU 04280  
UPC 780207042804  
PRICE \$40

**KOMODO**



SKU 20134  
UPC 780207201348  
PRICE \$40

**NORTHSTAR**



SKU 20135  
UPC 780207201355  
PRICE \$40

**SPLENDIDA**



SKU 20136  
UPC 780207201362  
PRICE \$40

**PRIMA**



Floating Style  
SKU 20926  
UPC 780207209269  
PRICE \$51

**PRONTO**



Floating Style  
SKU 20927  
UPC 780207209276  
PRICE \$51

D O R A D O

All prices listed are retail



## T I G E R S H A R K



ARGON HG



SKU 20091  
UPC 780207200914  
PRICE \$58

BERMUDA HG



SKU 20092  
UPC 780207200921  
PRICE \$58

CLOAK HG



SKU 20093  
UPC 780207200938  
PRICE \$58

CUDA HG



SKU 20142  
UPC 780207201423  
PRICE \$58

DOTSERO HG



SKU 20094  
UPC 780207200945  
PRICE \$58

FILLET HG



SKU 20143  
UPC 780207201430  
PRICE \$58

PANAMA HG



SKU 20144  
UPC 780207201447  
PRICE \$58

SAWTOOTH HG



SKU 20145  
UPC 780207201454  
PRICE \$58

SHADOWFAX HG



SKU 20146  
UPC 780207201461  
PRICE \$58

TARGEET HG



SKU 20095  
UPC 780207200952  
PRICE \$58

TIGERSHARK HG



SKU 20147  
UPC 780207201478  
PRICE \$58

ZEN MECHANIC HG



SKU 20090  
UPC 780207200907  
PRICE \$58



HYDROGLARE™



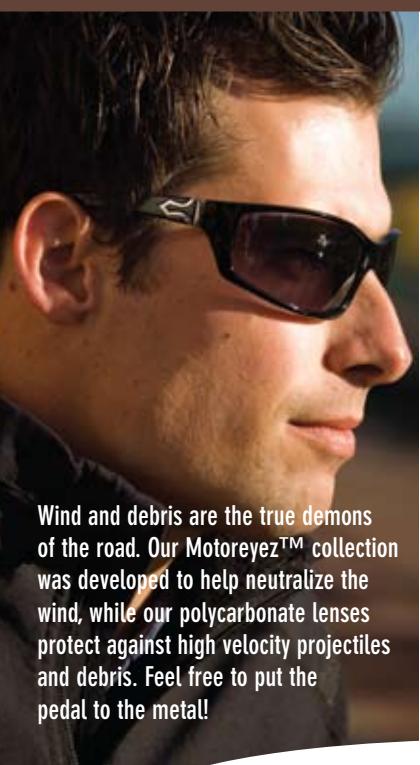
Our new Hydroglare™ sunglasses have a microthin vacuum coating uniformly sealed to the surface of our quality polarized lenses. The result is an advanced polarized lens that repels water, oil and dust to greatly enhance performance and durability.



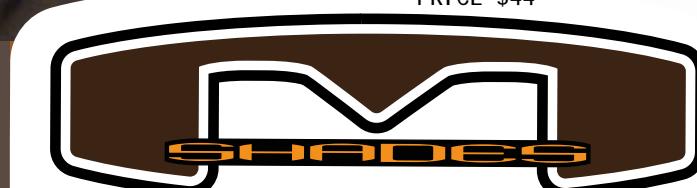
Impact Resistant Lenses  
Lifetime Warranty



MOTOREYEZ™



Wind and debris are the true demons of the road. Our Motoreyez™ collection was developed to help neutralize the wind, while our polycarbonate lenses protect against high velocity projectiles and debris. Feel free to put the pedal to the metal!



ROJO



SKU 20139  
UPC 780207201393  
PRICE \$26

BOSS HOG



CLEAR SKU 07048c UPC 780207070487  
SMOKE SKU 07048s UPC 780207070487  
YELLOW SKU 07048y UPC 780207070487  
PRICE \$40

MONGO



SMOKE  
SKU 20942  
UPC 780207209429  
PRICE \$40

ROADWARRIOR



SMOKE  
SKU 07044s  
UPC 780207070449  
PRICE \$40

THROTTLE



SKU 20140  
UPC 780207201409  
PRICE \$40

NYTRON



CLEAR SKU 04015c UPC 780207040152  
SMOKE SKU 04015s UPC 780207040152  
YELLOW SKU 04015y UPC 780207040152  
PRICE \$44

REDLINE



CLEAR SKU 04016c UPC 780207040169  
SMOKE SKU 04016s UPC 780207040169  
YELLOW SKU 04016y UPC 780207040169  
PRICE \$44

WINDECKS



SKU 20141  
UPC 780207201416  
PRICE \$44

REDLINE BIFOCAL



CLEAR 1.5 SKU 20939 UPC 780207209399  
CLEAR 2.0 SKU 20940 UPC 780207209405  
CLEAR 2.5 SKU 20941 UPC 780207209412  
SMOKE 1.5 SKU 20936 UPC 780207209368  
SMOKE 2.0 SKU 20937 UPC 780207209375  
SMOKE 2.5 SKU 20938 UPC 780207209382  
PRICE \$44

ROADWARRIOR BIFOCAL



CLEAR 1.5 SKU 20933 UPC 780207209337  
CLEAR 2.0 SKU 20944 UPC 780207209344  
CLEAR 2.5 SKU 20945 UPC 780207209351  
SMOKE 1.5 SKU 20930 UPC 780207209306  
SMOKE 2.0 SKU 20931 UPC 780207209313  
SMOKE 2.5 SKU 20932 UPC 780207209320  
PRICE \$44



W I N D E C K S

® All prices listed are retail



**MINNOW**  
ages 4-6



SKU 11000  
UPC 780207110008  
PRICE \$11.50

**WIDGET**  
ages 4-6



SKU 11001  
UPC 780207110015  
PRICE \$11.50

**CHLOE**  
ages 4-6



SKU 20201  
UPC 780207201010  
PRICE \$14.50

**CURFEW**  
ages 4-6



SKU 20102  
UPC 780207201027  
PRICE \$14.50

**FROLIC**  
ages 6-9



SKU 20900  
UPC 780207209009  
PRICE \$14.50

**GIDGET**  
ages 4-6



SKU 20901  
UPC 780207209016  
PRICE \$14.50

**IXNAY**  
ages 4-6



SKU 20104  
UPC 780207201041  
PRICE \$14.50

**KAZOO**  
ages 6-9



SKU 11003  
UPC 780207110039  
PRICE \$14.50

**MISTY**  
ages 6-9



SKU 20105  
UPC 780207201058  
PRICE \$14.50

**TIAMO**  
ages 6-9



SKU 20108  
UPC 780207201089  
PRICE \$14.50

**WEBMASTER**  
ages 6-9



SKU 11005  
UPC 780207110053  
PRICE \$14.50

**BEACH BOY**  
ages 6-9



SKU 20100  
UPC 780207201003  
PRICE \$17.00



Polycarbonate Lenses  
Lifetime Warranty

## MITES-KIDS



Our stylish and fun kids collection was developed with serious protection in mind. All lenses block 100% of UV light and meet the ANSI Z80.3 standards for impact resistance. All materials meet the California Prop65 standards and the Consumer Product Safety Improvement Act for zero lead content.

**CRUSADER**  
ages 6-9



SKU 04255  
UPC 78020704255  
PRICE \$17

**DEFENDER**  
ages 9-12



SKU 04288  
UPC 780207042880  
PRICE \$17

**HANNAH**  
ages 9-12



SKU 20103  
UPC 780207201034  
PRICE \$17

**MERLIN**  
ages 6-9



SKU 20904  
UPC 780207209047  
PRICE \$17

**PIXIE**  
ages 4-6



SKU 20106  
UPC 780207201065  
PRICE \$17

**SHOP RAT**  
ages 6-9



SKU 20107  
UPC 780207201072  
PRICE \$17

**SPEEDRACER**  
ages 9-12



SKU 20905  
UPC 780207209054  
PRICE \$17

**TRON**  
ages 6-9



SKU 20109  
UPC 780207201096  
PRICE \$17

**MERLIN POLARIZED**  
ages 6-9



SKU 20111  
UPC 780207201119  
PRICE \$22

**RED ROVER POLARIZED**  
ages 6-9



SKU 20110  
UPC 780207201102  
PRICE \$22



All prices listed are retail



# IN-LINE DISPLAYS



Wood



Silver

**MS 36**  
36 piece counter display

31.5" tall x 18" x 20"  
SILVER: SKU 1036S  
WOOD: SKU 1036W

**MS 28**  
28 piece counter display

23" tall x 18" x 18" at base  
COLOR: SKU 1028  
SILVER: SKU 1028S



Color



Silver

**MS 24**  
24 piece counter display

20" tall x 11" x 16" at base  
SKU MS1024



**MS 72**  
72 piece floor display  
available in silver or wood

75.5" tall x 16" x 16" at base  
SILVER: SKU MS1072S  
WOOD: SKU MS1072W



**MS 144**  
144 piece floor display  
available in silver or wood

75.5" tall x 20" x 20" at base  
SILVER: SKU 10144S  
WOOD: SKU 10144W

## A c c e s s o r i e s

### Croakie Floral

SKU 00271      UPC 780207002709

### Croakie Solids

SKU 00270      UPC 780207002709

### Micro Suiters

SKU 00277      UPC 780207002778

### Guatemalan Small

SKU 00284      UPC 780207002846

### Terra Spec

SKU 00622      UPC 780207006226

### Guatemalan Spiral

SKU 00720      UPC 780207007209

### Guatemalan Round

SKU 00274      UPC 780207002747

### Terra Adjustable

SKU 00276      UPC 780207002761

### Spec Cord

SKU 00278      UPC 780207002785

### Cotton Suiters

SKU 00272      UPC 780207002723

### Floral Suiters

SKU 00273      UPC 780207002730



### Lid Latch

SKU 00297      UPC 780207002976



### Chamois Cloth

SKU 00282      UPC 780207002822



### Micro Lens Cloth

SKU 00281      UPC 780207002815



### Tool Kit

SKU 00623      UPC 780207006233



## OPTIONAL ACCESSORY PANEL

display all your accessories with style

SKU MS07PANEL



## Naturally Colorado

MShades is powered by the sun. We believe in protecting where we play. Our HQ building was designed with foam core concrete block engineering that provides an R Value Range of 22-40, energy-efficient swamp cooling, as well as skylights. Additionally, the building has 62 solar panels that will provide up to 10,000 watts at peak capacity. Annually, the solar photovoltaic (PV) system, which is quiet and produces clean energy with no emissions, will save over 13,200 Kilowatt-hours. Installing one kilowatt of solar power is the equivalent of planting 50 trees.

## Lead Free Paint

All products in the Mshades collection are certified to meet the California Prop 65 standards and Consumer Product Safety Improvement Act for zero lead content.

## Warranty

All our products are covered by warranty, for the original purchaser, against defects in material and workmanship for the lifetime of the product. Abused products are not covered under warranty.

**Caution:** While Mountain Shades, Inc. MShades sunglasses are impact resistant, they are not safety glasses, are not shatterproof and do no provide unlimited protection against eye injury from severe impacts. Pitted or scratched lenses reduce vision and reduce impact resistance and should be replaced. Do not use MShades sunglasses for night driving.

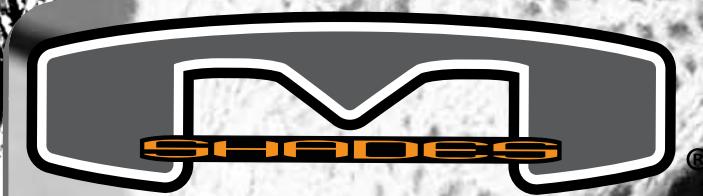
## ANSI Standards

All Mshades products provide 100% UV protection and meet the ANSI Z80.3 standards for UV protection, impact resistance and optical clarity.

All lenses except polarized lenses are polycarbonate material for enhanced UV protection and premiere impact resistance.



MOUNTAIN  
SHADES



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